

# Lincoln Theater



## Lincoln Theater 2024 Marketing Packages

We are grateful for the vital role our local businesses play in supporting of our community and greater Midcoast Maine. You help us provide the film programming that our patrons know and love, and we couldn't do it without you!

Partnerships may be taken at any time during the calendar year, and business are guaranteed a full year of marketing benefits. Our promotional video is updated twice annually, and your partner logo will appear for a full year on the big screen from the date the promo is updated.

All marketing partners at the **\$500 level**, receive a full year of marketing benefits, which at a minimum include:

- Your business logo on the big screen in our promotional trailer shown prior to each film screening (over 350 times annually).
- Listing and link to your website on all our e-blasts for 52 weeks (currently 1 to 2 per week).
- Listing and link to your website from our Lincoln Theater website

### **AND at least one film sponsorship, which includes:**

- Your name listed in lights on the theater's Main Street marquees for 6 days prior to the film opening and for the entire week run of the film.
- Your name and website as the official sponsor posted at the box office window and seen by every patron entering the theater.
- Your name listed as the sponsor on our monthly program description newsletter.
- Your name listed as the sponsor in our weekly Lincoln County News column and our weekly Boothbay Register News Column (typically prints in 2 editions).
- Your name listed as the sponsor and co-host for the film event listing on Facebook, as well as additional promotion through Facebook and Instagram posts.
- Your name listed as the sponsor with logo and link to your website on our website's film event listing.
- Your name listed as the sponsor with logo and link to your website in our e-blast specifically targeted with your partnered film (60% open rate!)

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## **\$1200 level Partnership:**

- Includes double the benefits package on page 1 (two films total) as well as your customized handout given to each customer along with their purchased tickets. (Handouts must be created by you and given to us for use at the theater)

## **\$2400 level Partnership:**

- All the \$1200 level benefits, an additional film sponsorship (making it three films total), plus free theater rental (subject to availability)

**Please note that specific event sponsorships are also available.**

**Live Plays from LCCT, The Met Live in HD, Art Exhibition screenings, and more!**

**Please contact me at [Christina@LincolnTheater.net](mailto:Christina@LincolnTheater.net) for more information.**



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